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introduction

This Health Improvement Plan takes forward the Investing for Health Strategy for the North Down & Ards area for 2006/2008, with special reference to 2006/2007.

“Even in the most affluent countries, people who are less well off have substantially shorter life expectancies and more illnesses than the rich”¹

Reducing these inequalities in health, and working to improve the health of all people, are the two main goals of the Health Improvement Plan.

Health Improvement is largely about acting before people need medical care and requires action right across statutory, voluntary, community and private agencies to address a broad range of economic, social and environmental policy issues.

The success of the Investing for Health Strategy depends on effective partnership working.

“Good health is everyone’s business”

“Wellnet” is the Investing for Health partnership in the Eastern Board area and comprises four locality areas of Down Lisburn, North Down & Ards, South, East Belfast & Castlereagh and North & West Belfast.

The local Partnership operates on three key levels:

1. “Wellnet” website virtual network (enabling any organisation within the area to register their work in health & wellbeing and view the work of others). It also provides information on activities and resources available.
2. “Communities of Interest” (individuals and organisations who come together around a specific issue) are based around the seven objectives of the IfH Strategy.
3. “Integrated Planning” for health and wellbeing with a number of statutory, voluntary, community and private agencies within North Down & Ards.

The main thrust of the strategy is to influence the existing resources within the area (both financial and human) to achieve improvements in the health & wellbeing of the local population. However, since 2003 there has been £192,000 additional resources invested from DHSSPS in the locality to support the implementation of the strategy and a further £50,000 will be placed recurrently from April 2006-March 2008.



ward map of the north down & ards locality

ards

Ards, situated on the shores of Strangford Lough and the Irish Sea is an area of outstanding natural beauty. It is one of the fastest growing local government districts in Northern Ireland with a population of 73,244 (Census, 2001). The area has a higher than Northern Ireland average population of older people (65+) eg Ards 14%, NI 13.26%.

The NI Measures of Deprivation ranks Ards as 22 out of the 26 District Councils (where 1 is most deprived).

north down

North Down sits on the southern shores of Belfast Lough, combining attractive coast and countryside with many natural assets. The population is 76,323 (Census, 2001) and similar to Ards has a higher than Northern Ireland average number of older people (65+) of 16.4%.

The NI Measures of Deprivation ranks North Down as 26, the least deprived District Council area in Northern Ireland.



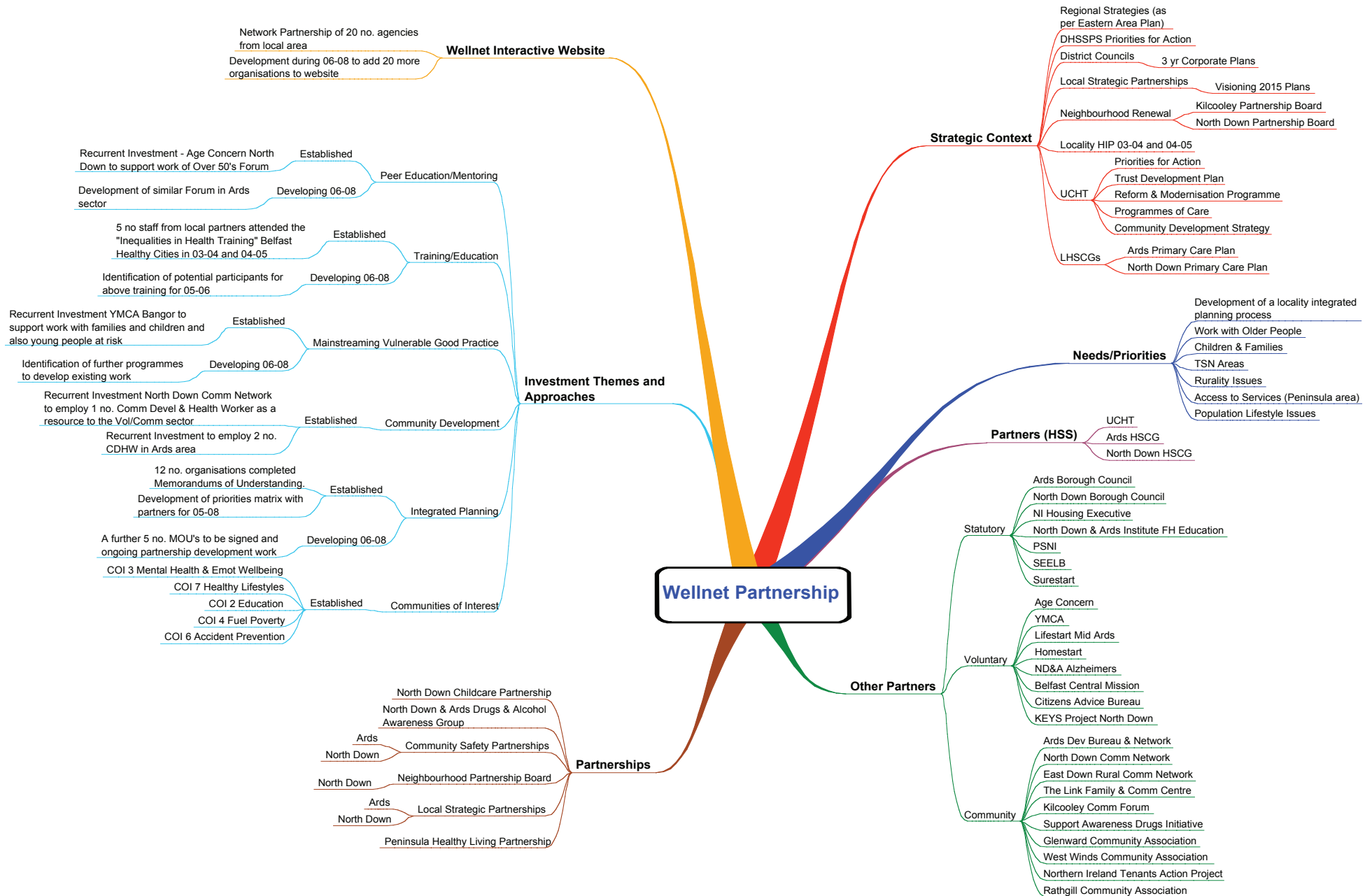
Ward Names

- 1 Loughview
- 2 Hollywood Demense
- 3 Hollywood Priory
- 4 Cultra
- 5 Crawfordsburn
- 6 Princes town
- 7 Harbour
- 8 Ballyholme
- 9 Churchill
- 10 Ballymaconnell
- 11 Ballycrochan
- 12 Bloomfield
- 13 Ballymagee
- 14 Broadway
- 15 Bangor Castle
- 16 Whitehill
- 17 Rathgael
- 18 Silverstream
- 19 Bryansburn
- 20 Springhill
- 21 Dufferin
- 22 Clondeboye
- 23 Whitespots
- 24 Movilla
- 25 Gregstown
- 26 Central
- 27 Scrabo
- 28 Comber North
- 29 Glen
- 30 Donaghadee South

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the north down & ards partnership - mind map





strategic goals

GOAL 1: “To improve the health of our people by increasing the length of their lives and increasing the number of years they spend free from disease, illness and disability.”

The average life expectancy of people in the North Down and Ards areas are slightly higher than the Eastern Board average of Males 75.4, Females 80.4 (North Down - Males 77.7 yrs, Females 81.7 yrs) (Ards - Males 77.2yrs, Females 81.3 yrs). However, it should be noted that these figures remain a cause for concern as Northern Ireland continues to rank at or near the top of international “league tables” of the major diseases of the developed world, including coronary heart disease and certain types of cancer.

GOAL 2: “To reduce inequalities in health between geographic areas, socio-economic and minority groups.”

“People’s lifestyles and the conditions in which they live and work strongly influence their health”¹

We know that poor social and economic circumstances affect the health of people throughout their lives. The Northern Ireland Multiple Deprivation Measures 2005 are intended to identify those geographical areas within Northern Ireland which experience disadvantage. In North Down & Ards a number of super output areas experience either multiple deprivation Harbour 1, Scrabo 2, Conlig 3, or one or more single measure ie. Central, Ballyrainey, Glen 1, Portaferry 2, Kircubbin I, Portavogie 1 & 2, Killinchy 1 & 2, Donaghadee North, Dufferin and Craigavad².

objective 1:

To reduce poverty, especially in families with children.

Current situation:

Unemployment levels in the area are lower than the Northern Ireland average 4.14%, Ards 3.20%, North Down 3.13% (Census, 2001).

NI MDM (2005) would suggest that those super output areas in North Down & Ards experiencing income deprivation are Scrabo 2, Glen 1, Portaferry 2, Harbour 1 and Conlig 3.

Households which spend more than 10% of their income on heating are deemed to be in Fuel Poverty. Those most likely to be in Fuel Poverty are lone parent, lone adult and lone older households. It has been estimated that 28% of households in Ards and 25% North Down are fuel poor¹¹.

Actions to date:

- Contributing to the development of the anti-poverty strategy.
- Working with partners in the Neighbourhood Partnership Board in North Down to identify and take action on the health & wellbeing needs of targeted disadvantaged areas.
- Peninsula Healthy Living Partnership (PHLP) has created 50 Out of School Hours Childcare places, 6 full-time posts, casual posts & volunteering opportunities.
- "Money Matters" advice clinic targeting people on benefits.
- Fuel Poverty - see action in Objective 4.
- North Down & Ards Childcare Partnership activities.
- Surestart in the Ards Peninsula.

Priorities for 2006-2008:

- To prepare Neighbourhood Renewal action plans for Rathgill, Bloomfield, Whitehill and Breezemount Estates.
 - To prepare Neighbourhood Renewal strategy and action plan for Harbour Ward.
 - To develop an Action Plan to tackle fuel poverty in the North Down and Ards area.
 - Identification of action required in the newly identified Neighbourhood Renewal areas of Loughries, West Winds, Glen and Conlig.
 - Support the development of new Surestart projects in the North Down & Ards areas.
-

objective 2:

To enable all people and young people in particular to develop the skills and attitudes that will give them the capacity to reach their full potential and make healthy choices.

The average percentage of persons aged 16-74 with no qualifications are Ards 39.3%, North Down 30.98% and the Northern Ireland average is 41.64% (Census, 2001).

NI MDM (2005) would suggest that those super output areas in North Down & Ards particularly experiencing disadvantage around education and training would be Scrabo 2, Glen 1, Conlig 3 and Dufferin².

Actions to date:

- Establishment of a “Community of Interest” (COI).
- There are currently 12 local organisations working together to progress this COI.
- Provision of training resources for people with disabilities to enable participation in sporting activities.
- Audit of current activity with members of the COI.
- Work is in progress to develop an action plan for 2006-2008.
- Intergenerational project between East Down Rural Community Network and Ulster Community & Hospitals Trust.
- Surestart Programme, Ards Peninsula.

Priorities for 2006-2008:

- Floating support to assist vulnerable families and young people make healthier choices
- To develop the Learning and Resource Centres, as centres of excellence to deliver on Neighbourhood Renewal programmes.
- Intergenerational work with rural residents, older people and young people.
- To provide opportunities for people with disabilities to take part in sport.
- To make training & skills building more accessible at a local level.
- PHLP/SEELB youth services programme in rural Ards.
- Research successful community initiatives.
- Provide learning style sessions & workshops for disadvantaged groups.
- Basic computer courses for older people Age Concern/NDAI

objective 3:

To promote mental health and emotional well-being at individual and community level.

Current situation:

Social and psychological circumstances can cause long-term stress.

Continuing anxiety, insecurity, low self-esteem, social isolation and lack of control over work and home life, have powerful effects on health¹.

Evidence shows that 14% of people consulting a GP will have a significant mental health problem. A survey carried out in 2001⁴ showed that the proportion of people with a potential psychiatric disorder was 21%.

£96,000 has been invested in the area under the Mental Health Promotion Plan 2003-2008 via the Local Health & Social Care Groups.

Actions to date:

A local Community of Interest (COI) on this issue was set up in September 2003. Over 35 local organisations are registered as members. Actions include:

- Locality audit of existing services/ activities.
- Development of an agreed Action Plan for 2005-2008.
- Identification of key priority areas.
- Successful implementation of a number of initiatives across a wide range of agencies covering areas such as:
 - Mentoring projects with young people;
 - Training for parents of children with Autistic Spectrum Disorder;
 - Suicide Awareness Training;
 - Counselling Services;
 - Coping & confidence building programmes.

Priorities for 2006-2008:

- Suicide Awareness Programmes & Risk Assessment Training
- Development of Mental Health Promotion policies for partner organisations.
- Investigation of the need to provide carers programmes.
- Assessment of existing befriending/mentoring programmes and the need for further development.
- Provide information and training to the general public and front line staff in partner organisations in order to raise awareness and reduce discrimination.
- Consider the development of "Social Prescribing" methods as an alternative to prescribed medicines.

objective 4:

To offer everyone the opportunity to live and work in a healthy environment and to live in a decent affordable home.

Owner occupiers are considered to be of higher socio-economic status and in NI 69% of homes are owned (outright, with mortgage or loan). Both Ards and North Down compare favourably with this figure being (73%) and (77%) respectively².

The number of people presenting to the NIHE as homeless over the year from March 2004 to March 2005 was 638 (Ards), this was an increase of 60 on the previous year. In North Down the figure was 774, an increase of 13 no. on the previous year².

Households which spend more than 10% of their income on heating are deemed to be in Fuel Poverty. Those most likely to be in Fuel Poverty are lone parent, lone adult and lone older households. It has been estimated that 28% of households in Ards and 25% North Down are fuel poor¹¹.

Actions to date:

The key action area that has emerged to date under this issue has been fuel poverty.

A local Community of Interest (COI) has been established with members from -

- Ards CAB;
- Ards and North Down Borough Councils;
- Age Concern - ND& Ards;
- Help the Aged;
- NI Housing Executive - Ards & North Down;
- North Down Community Network;
- Ulster Community & Hospitals Trust;
- National Energy Action;
- EAGA

During 2005-2006 the group commissioned a Baseline Profile of Fuel Poverty across the area in order to set priorities and develop a local action plan.

- Health Promoting Hospitals initiative (UCHT).
- Health Workplace Strategy development (UCHT).

Priorities for 2006-2008:

- To develop Tenant Support Services.
- To develop further initiatives to ensure meaningful participation in housing policy matters.
- Introduce projects that give Community Associations control and responsibility in housing services within public sector housing areas.
- To develop awareness raising programmes on fuel poverty.
- To provide training programmes on energy efficiency to key staff in partner agencies.
- To determine the need for a Warm Home Scheme in the North Down & Ards area.
- To continue the development of the Health Promoting Hospitals/Healthy Workplace Strategies (UCHT).

objective 5:

To improve our neighbourhoods and wider environment.

Current situation:

Air Quality is monitored and reviewed on an on-going basis by the District Councils.

A number of areas within the locality have been identified as areas of disadvantage and have received funding support ie Glen, Bowtown and West Winds in Ards and Kilcooley, Rathgill and Harbour in North Down².

The local Community Safety Partnerships develop action plans each year to tackle issues such as car crime, business & retail crime, youth offending, anti-social behaviour etc.

Lack of transport has been identified in the rural peninsula area as a key issue.

Actions to date:

- Within North Down the Local Strategic Partnership has been instrumental in establishing a North Down Neighbourhood Partnership Board.
- Multi-agency partnerships have been established in those areas identified as disadvantaged in the Ards area, led by the local Housing Executive.
- Two local Community Safety Partnerships operate in each of the District Council areas. Action Plans currently being implemented are available from the local Community Safety Partnership Co-Ordinators.
- A Community Transport Scheme operated by Peninsula Community Transport (PACT) has been established by PHLP. This scheme is helping to improve access to services by people living in rural, isolated communities.

Priorities for 2006-2008:

- To prepare NR action plans for Rathgill, Bloomfield, Whitehill and Breezemount Estates.
- To prepare Neighbourhood Renewal strategy and action plan for Harbour Ward.
- To develop Learning & Resource Centres, as centres of excellence to deliver on Neighbourhood Renewal programmes.
- To establish a "Good Morning North Down" Scheme.
- Establish the current ambient air quality in Newtownards and take action to improve if necessary.
- To support the implementation of the local Community Safety Plans.
- To support the development of newly established NR areas of Loughries, Conlig, Glen and West Winds wards.

objective 6:

Objective 6: To reduce accidental injuries and deaths in the home, workplace and from collisions on the road.

Current situation:

The average number of deaths in NI each year^{5,6,7} - home accidents (75), road (150) and workplace (15). RoSPA statistics would suggest that 41% of all accidental injuries treated at NI's Accident & Emergency departments relate to home accidents.

A local audit of patients attending A&E in a 2-month period would suggest that around 180 people aged over 60 in the Ards area are being admitted to hospital following a fall. Young people between the ages of 1-4 years and older people over 60 are at a high risk of accidents².

Actions to date:

Within the local area Home Accident Prevention (HAP) groups have been in operation for a number of years. These groups have been providing a valuable service by providing safety equipment to those most in need and by raising awareness of the need for accident prevention.

In January 2006 the two local HAP groups agreed to amalgamate and take on the role of the local Community of Interest (COI). The group has an action plan for the year ahead and has priority areas established for action.

Members of the local group attend the Eastern Area COI for support and to ensure co-ordination of activity across the Eastern area.

Priorities for 2006-2008:

- Raise awareness with a wide range of agencies of the need for home accident prevention.
- Reduce accidental injuries and deaths in the workplace.
- Provide awareness raising on home accident prevention, particularly for older people.
- Home Accident Prevention Week - theme of "Falls & the Elderly".
- "Bee Safe" Campaign to run in conjunction with schools in the North Down & Ards area.
- Implementation of the recommendations from the Falls Prevention Strategy.
- To promote and co-ordinate home safety activities across 4 councils, including Ards and North Down Borough Councils.

objective 7:

Objective 7: To enable people to make healthier choices.

Current situation:

How people live their lives is central to improving the long term state of our health. It has been estimated that approximately 60% of people attending health services do so with illnesses which could have been prevented.

The main causes of death in NI in men are ischaemic heart disease, respiratory disease, cerebrovascular disease and lung cancer. In women they are ischaemic heart disease, respiratory disease, cerebrovascular disease, lung cancer and breast cancer.

Surveys have shown that 42% men, 35% women aged 16 and over were overweight, with 16% men and 21% women obese⁸. In Eastern Board area 26% population were classified as sedentary⁹.

In Northern Ireland there are between 2700 and 3000 deaths per annum as a result of smoking.

Estimates would suggest the number of people aged 16+ who smoke locally would be, Ards 15,000, North Down 15,700⁹.

One in ten drinkers aged 16-24 drank above dangerous levels in a typical week compared to 3% of drinkers over the age of 25 years⁹.

Illicit drug use continues to increase with the most frequently used drug being cannabis. Seizures and arrests for cannabis, ecstasy and cocaine increased in 2003/4 with Ards ranking 2nd highest in the EHSSB for seizures of cannabis and amphetamines¹⁰.

Actions to date:

The lead organisation for Objective 7 is the Ulster Community & Hospitals Trust through the Department of Public Health & Health Development.

Communities of Interest have been established in the areas of Drugs & Alcohol (NORDAG), Sexual Health Childhood Obesity and Nutrition. In most cases these groups were already in existence and have extended their membership and developed and agreed terms of reference.

In addition, a group meets on a regular basis to support the implementation of the Breastfeeding Strategy, and workshops have been held to take forward some of the recommendations in the 5 Year Tobacco Action Plan.

Priorities for 2006-2008:

- NORDAG: Community Support and advice; Facilitation of a local forum; Strategic development at a local level.
- Sexual Health: Training in sexual health and communication issues; Supporting parents to develop communication skills; Developing services for young people.
- Childhood Obesity: Implementation of integrated action plan to meet Fit Futures.
- Nutrition: Obesity, Diabetes, Oral Health, Breastfeeding, Infant Feeding
- To prepare employers for implementation of the Smoking (Northern Ireland) Order 2006.



the partnership



As can be seen from the Mind Map at the beginning of the document, there are many local agencies involved in the “Wellnet” Partnership

This is not a closed or fixed group and any organisation in the North Down & Ards area working to improve the health and wellbeing of the local population are encouraged and welcomed to register as members.

The process for joining the local “Wellnet Partnership” involves -

- Registering on the “Wellnet” website by providing a username and password for your organisation to the local Investing for Health Manager.
- The organisation will then be invited to register details of their core aims and objectives and indicate where the organisation currently contributes to the Investing for Health goals and objectives.
- The organisation can register as a member of any of the “Communities of Interest”, which will enable it to receive up-to-date information on meetings, workshops, conferences, training programmes, and potential sources of funding.
- The website can then be used as a means of sharing information on your work, seeking ideas and networking with members throughout, not only in the North Down & Ards area, but also within the Eastern Board.

The Chief Executives’ of local partner agencies have further confirmed their commitment to improving the health and wellbeing of the local population by signing a “Memorandum of Understanding” outlining their existing contribution to this work and highlighting areas they would wish to progress.

“Investing for Health” is a 10-year strategic framework for action on improving the health of the local population and tackling inequalities. It is important that we measure our progress on implementing the strategy. To assist this process in 2005 the Eastern IfH Partnership commissioned Belfast Healthy Cities to produce a set of “Health & Wellbeing Indicators”.

Over 109 indicators were developed in conjunction with local partners against the 7 objectives and arrangements are being put in place for these to be adopted across Northern Ireland and be easily accessible to partners and local people who would wish to monitor improvements in their health status in future years.

action plan on objectives 2006-2008

objective	priorities	action	lead agency	resource	timescale
1	1. To investigate the need to establish a local Community of Interest on Poverty.	<ul style="list-style-type: none"> • To review the anti-poverty strategy (when published) and agree a way forward locally. 	IfH	Nil	By Dec 2006
	2. To prepare Neighbourhood Renewal(NR)action plans for Rathgill, Bloomfield, Whitehill and Breezemount estates.	<ul style="list-style-type: none"> • To work with partners in the North Down Partnership Board (NDPB) to bring forward agreed action plans. 	NDPB	TBA	Ongoing
	3. To prepare NR strategy and action plan for Harbour Ward.	<ul style="list-style-type: none"> • To review the baseline survey and seek resources to take forward any recommendations highlighted in conjunction with the statutory, community, voluntary and private partners. 	NDPB	TBA	Ongoing
	4. To prepare NR strategy & action plan for Loughries, Conlig, West Winds & Glen.	<ul style="list-style-type: none"> • To work with partners in the local planning groups to bring forward agreed actions. 	NIHE (Ards)	DSD	2006-2009
2	1. To seek opportunities for people within the locality to develop their skills (particularly young people, older people and people with disabilities).	<ul style="list-style-type: none"> • To carry out an audit and mapping of partners activities currently taking place within the local area. 	NDAI/IFH	Nil	June 2006
		<ul style="list-style-type: none"> • To provide baseline data and details of this activity to group members and publish on Wellnet site. 	IfH	Nil	July 2006
		<ul style="list-style-type: none"> • To develop an Action Plan for 2006-2008. 	COI	Nil	September 2006 Ongoing

objective	priorities	action	lead agency	resource	timescale
	2. To assist vulnerable families and young people make healthier choices.	<ul style="list-style-type: none"> Floating support service 	YMCA/ Quayside		
	3. To develop the Learning and Resource Centres as centres of excellence to deliver on Neighbourhood Renewal Programmes.	<ul style="list-style-type: none"> Commission a study of neighbourhood renewal areas in North Down focusing on developing LRC. 	NDPB	Local Community Fund	April 2006- March 2007
	4. Intergenerational work with rural residents, older people and young people.	<ul style="list-style-type: none"> To facilitate older persons groups and young & community groups in rural Ards to engage in individual and cooperative events. 	EDRCN	TBA	4 events pa
	5. To provide opportunities for people with disabilities to take part in sport.	<ul style="list-style-type: none"> To secure a range of adaptive equipment and promote the Club with local media. 	North Down Special Olympics Club		
	6. To make training & skills building more accessible at a local level.	<ul style="list-style-type: none"> Accredited capacity building training. Deliver child protection accredited training to community activists. Develop more innovative programmes eg arts, crafts projects. Organise good practice visits/sharing opportunities. 	NDCN/NDAI/ UCHT		
	7. To improve services to young people in the rural Ards.	<ul style="list-style-type: none"> To deliver youth services programme in rural Ards. 	PHLP/SEELB	£10,000 per year for 2 years	2006-2008
	8. To work with marginalised young people and adults on individual learning profiles.	<ul style="list-style-type: none"> To provide learning style sessions and workshops for disadvantaged groups. 	Kingsland Educational & Youth Services		
	9. To enable older people to access basic computer courses.	<ul style="list-style-type: none"> To provide basic computer courses for older people. 	Age Concern NDAI	TBA	TBA

objective	priorities	action	lead agency	resource	timescale
3.	<p>1. To support employers in dealing with stress in the workplace.</p> <p>2. Suicide Awareness Programmes & Risk Assessment Training</p> <p>3. Development of Mental Health Promotion policies for partner organisations.</p>	<ul style="list-style-type: none"> To provide training for EHO's (Health & Safety) in stress awareness and management. To provide ASIST training courses. COI member organisations to develop policies within their organisations. 	<p>NIHSCP & local Councils</p> <p>UCHT/ & partners within the COI</p> <p>COI Members</p>	<p>Local Councils & HSENI</p> <p>TBA</p> <p>Nil</p>	<p>Development to start by Dec 2006</p> <p>2006-2008</p> <p>2006-2007</p>
	<p>4. Investigation of the need to provide carers programmes.</p> <p>5. Assessment of existing befriending/ mentoring programmes and the need for further development.</p> <p>6. Provide information and training to the general public and front line staff in partner organisations in order to raise awareness and reduce discrimination.</p> <p>7. Consider the development of "Social Prescribing" methods as an alternative to prescribed medicines.</p>	<ul style="list-style-type: none"> Produce a report on existing carers programmes and the need for further development. Report to be drawn up and presented to local COI members. Awareness raising programmes for the general public. Training programmes for front line staff. Evaluate "pilot" social prescribing project. Consider providing Cognitive Behavioural Therapy sessions in GP Practice. 	<p>COI Members</p> <p>TBA</p> <p>TBA</p> <p>LHSCG</p> <p>LHSCG/COI Members</p>	<p>TBA</p> <p>TBA</p> <p>TBA</p> <p>NIL</p> <p>TBA</p>	<p>2006-2007</p> <p>2006-2007</p> <p>Ongoing</p> <p>April 2006</p> <p>2006-2007</p>

objective	priorities	action	lead agency	resource	timescale
4.	<p>1. To develop a strategy focusing on youth homelessness.</p> <p>2. To develop Tenant Support Services.</p> <p>3. To develop further initiatives to ensure meaningful participation in housing policy matters.</p> <p>4. Introduce projects that give Community Associations control and responsibility in housing services within public sector housing areas.</p>	<ul style="list-style-type: none"> • To publish the results of a survey of young people in North Down on housing issues. • To develop protocols with Mental Health Teams. • To expand YMCA TSS to operate from LRC. • Produce DED publicising the work of Kilcooley TSS. • Pilot innovative programmes in NIHE estates: <ul style="list-style-type: none"> - Community involvement in allocations; - Community involvement in delivering housing services. - Bring all partner agencies together a local level. - Develop a more enhanced role for the housing community network. 	<p>NIHE/IfH North Down HSCG/YMCA NIHE Kilcooley TSS YMCA TSS NIHE NIHE</p>	<p>Partnership Funding</p> <p>Supporting People NIHE</p>	<p>June 2006</p> <p>Ongoing 2006-2008</p>
	<p>5. To reduce the number of households in fuel poverty in the North Down & Ards area.</p>	<ul style="list-style-type: none"> • To develop an awareness raising programme on fuel poverty. • To provide training programmes on energy efficiency to key staff in partner agencies. • To investigate the need for a Warm Homes Scheme in the North Down & Ards area. 	<p>COI</p> <p>COI/NEA</p> <p>COI</p>	<p>TBA</p> <p>IfH/NEA</p> <p>Nil</p>	<p>2006-2007</p> <p>2006-2007</p>

objective	priorities	action	lead agency	resource	timescale
5.	<p>1. To prepare renewal action plans for Rathgill, Bloomfield, Whitehill and Breezemount Estates.</p> <p>2. To prepare Neighbourhood Renewal strategy and action plan for Harbour Ward.</p> <p>3. To develop Learning & Resource Centres, as centres of excellence to deliver on Neighbourhood Renewal.</p> <p>4. To establish a "Good Morning North Down" Scheme.</p> <p>5. To monitor the air quality in the Ards area.</p> <p>6. To reduce the levels of anti-social behaviour in the North Down & Ards area.</p>	<ul style="list-style-type: none"> • Consult with respective communities, statutory and voluntary agencies and publish action plans. • Commission a survey of Harbour Ward. • Publish a NR Strategy. • Prepare a NR action plan. • Commission a study of NR processes in North Down focusing on developing L & R Centres. • Set up a working group to develop proposals for a "Good Morning ND Scheme" • To take action to improve if necessary. • Support the work of the three borough wardens in the Ards area. • Employment of a new borough warden in the North Down area. 	<p>North Down & Kilcooley Neighbourhood Partnerships Local Strategic Partnership</p> <p>ND Neighbourhood Partnership</p> <p>Age Concern NIHE</p> <p>Envir. Health Ards BC</p> <p>Ards BC</p> <p>North Down BC</p>	<p>DSD Funding Peace II Funding</p> <p>Local Community Fund</p> <p>Local Community Fund</p> <p>Community Safety Partnership Ards DC</p> <p>Ards BC/ CSP</p> <p>NDBC</p>	<p>May 2006 - March 2007</p> <p>June 2006 - March 2007</p> <p>April 2006 - March 2007</p> <p>April 2006 - March 2007</p> <p>Ongoing</p> <p>Ongoing</p> <p>2006-2007</p>
6.	To raise awareness of the causes of home accidents and to provide home safety equipment for those most in need.	<ul style="list-style-type: none"> • To provide displays and presentations at the Support for Seniors events. • To provide Homesafe presentations as required. • To organise and co-ordinate the Home Accident Prevention Week - Theme: Falls & the Elderly. • To organise and co-ordinate the May 2006 - "Streetsmart" Event. 	Home Accident Prevention Group (North Down & Ards)	TBA	April 2006- March 2007

objective	priorities	action	lead agency	resource	timescale
	<p>2. Reduce accidental injuries and deaths in the workplace.</p> <p>3. Reduce injury associated with falls.</p>	<ul style="list-style-type: none"> • To employ a Home Safety Co-Ordinator (HSC). • Develop an advice leaflet for distribution to EHO's in home visits, promoting HSC and providing further advice. • Carry out home safety checks. • Planned programme of inspections for Health & Safety at Work in workplaces, and instigate initiative led interventions in lower risk premises. • Implement the UCHT Falls Prevention Strategy 	<p>Eastern Group Environmental Health Committee (EGEHC)</p> <p>Ards & North Down BC & EGEHC</p> <p>UCHT</p>	<p>Ards, North Down, Down & Lisburn District</p> <p>Within existing EH resources</p> <p>Within existing resources</p>	<p>April 2006 - March 2007 (initially)</p> <p>2-3 months per initiative, review 12 months. Ongoing</p>
7	<p>1. To enable people to make healthier choices:</p> <p style="padding-left: 40px;">Drugs & Alcohol</p> <p style="padding-left: 40px;">Sexual Health</p>	<p>1. To promote and raise awareness of drug & alcohol related issues/services.</p> <p>2. To continue to make NORDAG more representative.</p> <p>3. To promote a strategic response to substance related issues.</p> <p>1. To strengthen the Community of Interest.</p> <p>2. To collate the baseline audit.</p> <p>3. To agree gaps and develop joint proposals for recurrent funding.</p>	<p>UCHT (NORDAG)</p> <p>UCHT</p>	<p>Within existing</p> <p>Within existing</p>	<p>2006-2007</p> <p>2006-2007</p>

objective	priorities	action	lead agency	resource	timescale
	Childhood Obesity	<ol style="list-style-type: none"> 1. To further develop the Community of Interest. 2. To collate the information from the baseline audit. 3. To agree gaps and develop joint proposals for non- recurrent funding. 		Within existing	2006-2007
	Nutrition	<ol style="list-style-type: none"> 1. To review the Integrated action plan in line with Fit Futures. 2. To agree priority areas to develop joint working. 3. To support the delivery of the CATCH programme to local groups/organisations. 	UCHT	Within existing	2006-2007
	Tobacco	<ol style="list-style-type: none"> 1. To support local employers in preparation for the upcoming Smoke free legislation. 2. To increase smoking cessation services in the North Down & Ards area. 3. To raise awareness of the smoking cessation services in the area. 	UCHT	Within existing	2006-2007

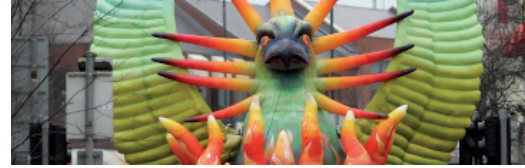
action plan on partnership & community development 2006-2008

objective	priorities	action	lead agency	resource	timescale
Integrated strategic planning across agencies	To include action on improving health and wellbeing into the strategic/ corporate plan of partner organisations.	1. To work with local partner organisations to provide information, support and guidance in the development and incorporation of the theme of improving health and wellbeing into their strategic plans.	IfH	Within current	Ongoing
		2. To support and facilitate the work of the HIP process and the COI process.	IfH	£2,000	2006-2007
	The integration of Investing for Health into mainstream Ards Borough Council activities.	1. IfH will be a standing agenda item on the 2nd Tier Management Team Meetings. 2. IfH will be integrated into Ards BC Community Development Plan, due to be launched in April 2006.	Ards BC 2nd Tier Management Team Ards BC Community Development Service	Within current	Ongoing April 2006
	Improve access to health related services by ethnic minorities.	Implement ethnic minorities support programme.	Ards BC Good Relations Service	TBA	Ongoing
Further integration of Investing for Health into the business of Ulster Community & Hospitals Trust		1. The IfH Steering Group will support Programmes of Care to include IfH objectives in their service plans.	UCHT IfH Steering Group	Within current	Ongoing
		2. The Health Promoting Hospitals Steering Group will develop an action plan to meet the recommendations coming from the baseline audit of the acute setting.	UCHT HPH Steering Group	Within current	Ongoing

objective	priorities	action	lead agency	resource	timescale
Community Development & Health	1. To strengthen the community infrastructure in the rural Ards area.	<ul style="list-style-type: none"> Secure the post of part time information & administrative officer in rural Ards. 	EDRCN	£20,640	March 2008
		<ul style="list-style-type: none"> Provide support for older people groups through the existing Ards Senior Forum and in conjunction with Age Concern. 	Age Concern North Down & Ards	TBA	
		<ul style="list-style-type: none"> Capacity building networking support to over 30 groups in rural Ards, particularly women, older people and rural dwellers. 	EDRCN PHLC Ards BC	DARD	
		<ul style="list-style-type: none"> Provide staff support to low community infrastructure areas (Portavogie & Kircubbin). 	EDRCN	CFNI	
		<ul style="list-style-type: none"> To raise awareness of IfH with local communities in the Ards area through the work of the community development & health workers. 	UCHT	IfH & Ards HSCG	
	2. Involving People training programme which is aimed at senior/middle managers.	<ul style="list-style-type: none"> Facilitate a training course on Community Development leadership within the North Down & Ards area. Recruit 40-50 individuals from Community, Voluntary and a wide range of Statutory organisations to participate in this course. Support & mentor 40-50 participants through this process for 2 years. 	UCHT	£50,000	Sept 2006– March 2008



references



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acknowledgements

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