

Delegate fees

Standard fee – for payments received up to 15th April, 2006	£200 + VAT
Late booking fee – for payments received after 15th April 2006	£250 + VAT
A limited number of day delegate places will be available	£150 + VAT

Booking information

Booking forms are available via email from: registration@charity.demon.co.uk or from the conference web site: www.charity.demon.co.uk/london06. Alternatively, The Clifford Beers Foundation can be contacted at: Mariazell, 5 Castle Way, Stafford, ST16 1BS, England, Tel/Fax: 01785 246668. Accommodation details are available from: www.charity.demon.co.uk/london06.

Call for papers: submission of abstracts

Potential contributors to the Conference are invited to submit abstracts of papers or posters for consideration by the Scientific Committee. **Papers and posters must address one of the Conference themes and relate to either the general community or to a particular stage in the life-cycle i.e. pre-natal and early years; school age children; adults of working age; older people.** Preference given to papers/posters reporting on practice initiatives that have been subject to systematic evaluation and have outcomes from which other organisations can learn. Purely theoretical papers will have a lower priority. Individual papers will be allocated a time slot of no more than 20 minutes in the parallel sessions, including questions. Workshops (80 minutes) and symposia (collections of papers around a central topic totalling 80 minutes) can be accommodated **but must be requested at time of submission.**

The closing date for submission of abstracts is: **February 17th 2006.** All submissions will be acknowledged on receipt and authors will be notified of the decision of the Scientific Committee in mid-March.

Additional notes for potential presenters:

- Further details and up-to-date information on abstract submission can be found on The Clifford Beers web site: www.charity.demon.co.uk/london06.
- All abstracts must be submitted in electronic format, in any version of Microsoft Word or a compatible program. The length should be no more than 400 words and they must arrive no later than **17th February 2006.**
- All correspondence relating to abstracts, including emails, **must be in the name of the main author** who will remain the main contact point.
- Abstracts should be double spaced and use 12 point Arial or Helvetica font. They should include the title of the paper on one line and the author(s) on a separate line before the body of the abstract, all in 12 point Arial or Helvetica.
- Abstracts should be email-ed to abstracts@charity.demon.co.uk but must be accompanied by a completed abstract submission form. This is available from The Clifford Beers web-site in Microsoft Word format: www.charity.demon.co.uk/london06 or via email – londonconference@charity.demon.co.uk.
- All presenters must register as delegates for the Conference.

First Announcement and Call For Papers

The Clifford Beers Foundation Annual Series of Mental Health Promotion Conferences in the UK and Ireland

Promoting Mental Health and Wellbeing - Progress through Partnerships

17th and 18th May 2006

**Royal Horticultural Halls Conference Centre
Greycoat Street, London SW1P 2PE**

The Conference is organised by
The Clifford Beers Foundation in collaboration with The Department of Health and Children (Ireland), The Department of Health, Social Services and Public Safety, Northern Ireland
The Health Promotion Agency for Northern Ireland, The Scottish Executive, NHS Health Scotland, The Welsh Assembly Government and NIMHE (England)

Welcome

There is growing and compelling evidence that promoting mental health and wellbeing in individuals and communities makes a positive difference; there are social and economic benefits for each of us, our families, employers, society and government.

The theme of the Conference

Promoting Mental Health and Wellbeing – Progress through Partnerships

is very opportune as we now more readily start to accept how mental health promotion and wellbeing can only be improved through the collective action of society. A successful outcome depends upon action, not only from government but from a range of sectors including business and commerce, education, labour, justice, health and social welfare and transport. Such action is also dependent upon effective inter-sector collaboration and partnerships.

This Conference will drive the agenda forward and provide the opportunity to encourage partnerships to:

- promote further discussion on the status and challenges of mental health promotion;
- seek political and other support for mental health promotion initiatives;
- exchange innovative ideas and practices;
- create new concepts, methods of evaluation and indicators to raise awareness of models of best practice.

Please join with us in turning the vision into reality.

Conference themes

- **Partnerships for advocacy and policy development** – including finding allies across government and in other organisations at national, regional and local level; recognising cross-cutting themes and the potential for sharing agendas; and building coalitions around mutually reinforcing targets and objectives..
- **Partnerships for establishing principles and developing programmes** – including establishing a basis of shared values to underpin promotion work, agreeing what constitutes evidence of effectiveness and working with others on strategic planning and commissioning to improve mental health and wellbeing.
- **Partnerships for building capacity** – including pooling resources, sharing workforce development, agreeing knowledge and skills required, working with others on training and continuing professional development for staff whose roles have the potential to promote mental health and wellbeing.
- **Partnerships for effective implementation** – including working with colleagues across statutory, voluntary and independent sector organisations to deliver interventions which will lead to measurable improvements in mental health and wellbeing

Why attend?

Promotion/prevention strategies are urgent public health concerns and the need for the promotion of mental health and wellbeing has now become a feature of government policy within the United Kingdom and Ireland. During the last thirty years we have seen rapid developments in the field and the main barriers to enhancing this work are no longer a dearth of knowledge or programmes but rather the lack of:

- shared information about on-going research and successful programmes, policies and organisational models;
- collaboration on the development of new knowledge and the implementation of programmes and strategies;
- the effective use of scarce resources.

This conference provides the opportunity to address these issues by engaging with leaders and experts from a range of disciplines in exploring how effective partnership working can assist in disseminating and implementing of a range of effective promotion and prevention strategies, influence policy makers and administrators and help promotion and prevention strategies take their rightful place on the health and social care, economic, cultural and political agenda.

Participants are therefore invited from:

- policy makers and policy administrators in local/national government ;
- professionals and clinicians in health and social care;
- service users;
- researchers and scientists;
- representatives of institutional settings, e.g. education, legal and judicial and labour.

Conference format

Presentations will be organised around the conference themes, broken down into different life stages and a 'general community' heading, as follows:

Conference Theme	Life Stage				
	Pre-natal/ early years	School age	Working age	Older age	General community
Partnerships for advocacy and community development					
Partnerships for establishing principles and developing programmes					
Partnerships for building capacity					
Partnerships for effective implementation					

Within the above framework, there will be the opportunity for individual papers (20 minutes), workshops (80 minutes) and symposia (series of papers around a theme, 80 minutes), plus poster sessions.