

Ombudsman

Northern Ireland

**Challenges and Opportunities
for Investing for Health**

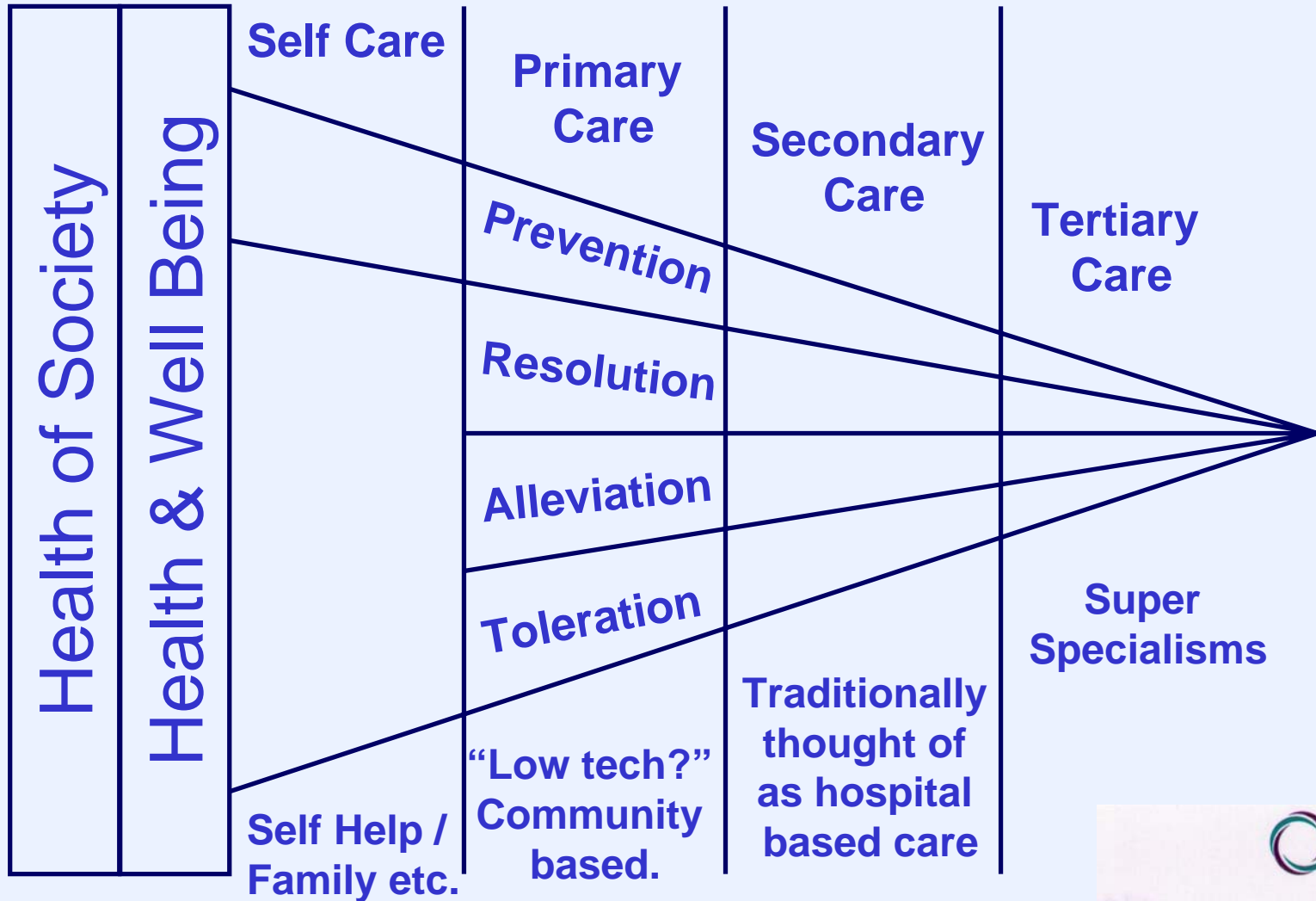
Radisson Roe Hotel

17 November 2005

“The most effective way to ensure the value of the future is to confront the present courageously and constructively.”

Rollo May, Man's Search for Himself

Redefining the boundaries of care



Health & Wellbeing

Social Determinants of Health:

- Social and Economic circumstances
- Social and Psychological circumstances
- Early Life
- Social Inclusion / Exclusion
- Quality of Working Life
- Employment / Unemployment
- Social Support
- Addictions
- Food
- Transport

Health & Wellbeing

Healthy Communities do 7 things:

1. Practice ongoing dialogue
 - good communication & relationships
2. Generate leadership
 - seek, develop and support among all ages and sectors
3. Shape their future
 - take the lead in deciding what they want and need
4. Embrace diversity
 - welcome different views and cultures

Health & Wellbeing

Healthy Communities do 7 things / cont'd:

5. Know themselves

- understand what makes their community tick, who lives there, what's going on

6. Connect people and resources

- pool energy and work together for good of whole community

7. Create a sense of community belonging

RPA: Challenges & Opportunities...

- Efficient Service Delivery
- Economies of Scale
- Strong collaboration / Community Planning / Partnerships
- Co-terminosity among service providers
- Subsidiarity



Community Planning Process

- Statutory Duty placed on Councils
- Duty to prepare plan in consultation with other service providers
- Other service providers required to co-operate fully in planning process
- To include “where”, “how” and “when” of services
- Objective: co-ordinated response to identified needs of population
- IhF an outstanding model

Power of well-being?

- Wide-ranging
- Enables councils to spend money on measures to promote well-being of their communities
- Includes measures for which no identified public body has necessary authority
- Key part of community planning process

RPA Characteristics of success

- Involvement of all key players
- Effective, Efficient, Affordable
- Transparent decision making
- Consistency of approach across NI
- Consistency of purpose across, among, between all agencies

Power of Young Voices

- “I talk to you, you retaliate by replying”
- Vicious circle – Circle of trust
- Circle of Trust – Knowledge, Information, Expectation
- “Good Atmosphere”

Learned today...

- Happier, longer lives for all
- IfH is a journey
- Health - Everybody's business
- Self Esteem - Essential
- Showcase – Celebrate
- Single identity preparing bigots?
- Community Development – Community Relations

Learned today - Partnerships

- 19th Century - Factory, 20th - Office, 21st - Partnership
- Talk the Talk. Do we Walk the Walk?
- Build within / between Communities – Public Service
- Local is the Centre

Learned today - Partnerships

- Investing for Health / Neighbourhood Renewal
- Structures secondary
- Values, Purpose, Attitudes primary

Learned today...

- The Economic Case for IfH
- Lifestyle choices – 50%
- NI emphasis on Social Economic determinants – The right one
- Health targets about delivery, disease prevention, not health
- Potential synergy, Health and Economic Development

Learned today.....outcomes

- Make connections
- Harness mainstream – join up day to day delivery
- Physical regeneration – integrate private/public
- How do we measure outcomes?
- “It never was the way we thought it used to be”
- sustainability

Key Powerful Images from today

- Long term cost of mental illness in young people
- Regeneration – Alcohol / Fast food – real cost Health and Policing
- Use Public Services to leverage Health outcomes
- Local Government – Economic Development sheds at end of motorways
- Health a metaphor for Social Justice

“Communities have never been built upon their deficiencies. Building Communities has always depended upon mobilising the capacity and assets of the people and the place”.

Words to live by...

A belief that what we are
doing is important

Words to live by...

Where there is no vision the
people perish

Words to live by...

“Things do not change;
we change.”

Henry David Thoreau

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